

## “Serving Myriad Area Possible Proudly”

Panasys provides you a wide range of IT services including software, web services, mobile applications, E-commerce websites, enterprise applications and customized web applications all at one spot. Some of our services are:

- **Custom web development**
  - ✓ Personal Websites
  - ✓ Portfolios
  - ✓ Small Business websites
  - ✓ Blogs
  - ✓ News Portals
  - ✓ Educational Websites
  
- **Enterprise application development**
  - ✓ Human Resource Management
  - ✓ Customer Relationship Management
  - ✓ Supply Chain Management
  - ✓ Management Information System
  - ✓ Personal Information System
  - ✓ Inventory Management
  
- **Software and Application development**
  - ✓ Windows Based Software/Applications
  - ✓ Mobile Based Applications

- **Graphics Designing**
  - ✓ Logo Design
  - ✓ Banners
  - ✓ Boucher/Pamphlets
  - ✓ Digital art
  - ✓ Animation
  - ✓ Video Production
  
- **Marketing and SEO.**
  - ✓ Search Engine Optimization (SEO)
  - ✓ Social Media Optimization (SMO)
  - ✓ SMS Marketing
  - ✓ Email Marketing
  - ✓ ID/Branding
  
- **Domain and Hosting services**

For more services visit our website [www.panasys.in](http://www.panasys.in)

## Website Packages

### **Personal** starting from **₹5000/-** (Duration – 1 week)

- i. Free Domain\*
- ii. No Designing charges
- iii. Web Hosting
- iv. 5 Static Pages
- v. 2 company e-mails
- vi. 100 MB web space
- vii. Social Media Links (Facebook, Twitter, Google+ etc.)
- viii. User Friendly
- ix. Business Oriented Website
- x. 1 Year Service
- xi. 3 months Free Maintenance\*\*.
- xii. 24X7 Support

\*Free Domain up to only ₹300 will be provided. Exceeding this will cost additionally.

\*\*Free Maintenance will include only the content revision that will be done only 3 times in a month. In case of some urgent changes within reasons, client can contact the company.

**Business** starting from **₹15000/-** (Duration – 1 week)

- i. Free Domain\*
- ii. No Designing charges
- iii. Web Hosting
- iv. 5 Static Pages
- v. 2 company e-mails
- vi. 100 MB web space
- vii. Social Media Links (Facebook, Twitter, Google+ etc.)
- viii. User Friendly
- ix. Business Oriented Website
- x. 1 Year Service
- xi. 3 months Free Maintenance\*\*.
- xii. 24X7 Support

\*Free Domain up to only ₹300 will be provided. Exceeding this will cost additionally.

\*\*Free Maintenance will include only the content revision that will be done only 3 times in a month. In case of some urgent changes within reasons, client can contact the company.

**Corporate** starting from **₹40000/-**

- i. Free Domain\*
- ii. 2 Sub-Domains Free
- iii. No Designing Charge
- iv. Web Hosting
- v. Unlimited Pages (Static + Dynamic)
- vi. Unlimited Company e-mails#
- Vii. 10 GB Web Space + E-mail Space
- viii. Database Integration
- IX. Admin Panel
- X. Contact Form
- Xi. Google Map Integration
- xii. Query Form
- xiii. Place an Order Form
- Xiv. Dynamic News Feed (Operated by Client)
- Xv. User Registration
- Xvi. Flash Gallery
- Xvii. Video Streaming
- Xviii. Single Module Web Application
- Xix. Social Media Links (Facebook, Twitter, Google +, Tumblr etc.)
- Xx. Facebook Like button On Website
- Xxi. Cross Browser Compatibility
- Xxii. Site Map
- Xxiii. SEO Friendly

- Xxiv. User Friendly
- xxv. Responsive Website
- xxvi. Business Oriented website
- xxvii. 1 Year Service
- xxviii. 3 Months Free Maintenance\*\*
- xxix. Free Client Training\*\*\*
- xxx. 24 X 7 Support

\*Free Domain up to only ₹300 will be provided. Exceeding this will cost additionally.

\*\*Free Maintenance will include only the content revision that will be done only 3 times in a month. In case of some urgent changes within reasons, client can contact the company.

\*\*\*Company provides videos for proper use of website. On request of client, company can provide Online Video Conferencing or Website Manual for the training purposes.

#the numbers of e-mail will be decided by client with proper reasons.

## **E-commerce** starting from **₹75000/-**

- i. Free .in Domain
- ii. 500GB Web Space
- iii. Free Hosting Control Panel
- iv. Unlimited Email Accounts
- v. No Page limit
- vi. Preinstalled technologies
- vii. Customizable according to client need

**Custom Package** (Costing and commercials as per the client need). Contact for details.

## SEO Packages

### **Silver** starting from **₹5000/** per month

- i. Up to 5 keywords search
- ii. Critical SEO Analysis
- iii. Keywords Analysis
- iv. Meta tag optimization – 5 Page
- v. 24x7 unlimited support

### **Gold** starting from **₹12500/** per month

- i. Up to 15 keywords search
- ii. Critical SEO Analysis
- iii. Keywords Analysis
- iv. Meta Tag Optimization
- v. Duplicate content check
- vi. Anchor Tag Optimization
- vii. Existing Content Optimization
- viii. Header Tag Optimization
- Viv. HTML Sitemap Creation

**Platinum** starting from **₹19500/**per month

- i. Up to 25 keywords search
- ii. Critical SEO Analysis
- iii. Keywords Analysis
- iv. Back links analysis
- v. Competitor Analysis
- Vi. Meta Tag Optimization
- vii. Image and Hyperlinks optimization
- viii. Duplicate content check
- ix. Existing Content Optimization
- x. Header Tag Optimization
- xi. HTML Sitemap Creation
- xii. Anchor Tag Optimization
- xiii. Title Tag Optimization
- xiv. Social Bookmarking
- xv. Keyword Ranking Report
- xvi. Business Listing
- Xvii. Google Local Listing



## Terms & Conditions

- i. Free domain name will only be provided to Clients/Customers if they fall in the offer criteria of the company.
- ii. Clients are not bound to host their websites or applications on our servers, they can host it on their own or on any third party, and however by doing so the responsibility is on their own.
- iii. The cost of domain will be as per our revised Website Packages.
- iv. Client has to provide the logo in Corel Draw (.cdr) or Photoshop (.psd) file format.
- v. In case, the client needs the logo to be designed by Panasys, there will additional charges for Logo Design as per reference to the Graphics Package.
- vi. The cost of additional page will be ₹1500 per static page, ₹2000 per dynamic and parallax pages.
- vii. No. of company mails will be provided as per the Website Package. In case, if client needs any additional mail, he/she can request for it but within reasons. No Charges will be applicable up to 2 additional mails.
- viii. The contents for the Website shall be provided by the Client side.
- ix. If client selects the Search Engine Optimization (SEO) feature as "Yes". There will be additional charges as per the selected SEO Package.
- x. If client requires the Annual Maintenance for his website. The charges will be as per reference to the Website package.
- xi. If client needs Annual Maintenance Service (AMS) for his/her Existing Website, company will categorize the website under our defined Website Packages and charges will be as per the packages annually.
- xii. In the AMS, only the content and logic will be maintained if needed. There will not be any revision of the designing and features.

xiv. If client wish to transfer the Website Hosting from his existing server to Panasys's service. The transfer order will be submitted by the client. In case if you need any assistance, there will not be any extra charge.

**Payment Terms:**

**a. For Fixed price projects:**

**Advance: 20%**

**Early Proof of Concept: 30%**

**Beta Release: 30%**

**Final Release: 20%**

**b. For per-hour rate projects:**

**Fortnightly/monthly**

**These rates are typical distributions and individual projects may differ. Contact for more details.**

xv. If the project has been completed by the company as per the given time period, Panasys can contact through mail/call/video conference as per suited by the client. Once the project has been completed, company is liable to charge the due amount for the project.

xvi. There will not be any responsibility of the company if Clients/Customers changes or modifies the projects in between the 10project period. By doing so Clients will be liable for additional charges or any cost to the company. Company has all the rights to shut down/pause the project if there i10s any miss lead/issue/cause occurred by the client side whether intentional or unintentional. In that case Company is liable to charge the due amount for the project.

xvi. All the rates will be applied as per the latest packages and tariffs of the company.

xvii. The company has full rights to change the terms and conditions.